



Serix IoT

- Flexible and secure product identification for industrial environments

Serix IoT offers an innovative and flexible solution for secure product identification in industrial environments. With our solution, you can dynamically identify and track products, allowing product information and status to be updated and changed over time. This enables a more customized and relevant experience, where each product or service can deliver specific information that is current at any point in its lifecycle.

By updating a product's status and history in real time, users can interact directly with the product and access up-to-date information such as maintenance status, user instructions, or service history. This dynamic presentation of product identity not only increases transparency but also provides an opportunity for deeper engagement through direct interaction. Users can easily use any mobile device with NFC technology to access relevant and tailored information at each stage.

For companies, this also presents an opportunity to continue engaging with users even after the product has been delivered. With Serix IoT's flexible system, information can be easily updated and adjusted based on needs, enabling better service, maintenance planning, and follow-up. This simple and secure communication enhances the user experience while providing valuable data on how products or services are used over time.

With Serix IoT, we ensure that the right information is available within products or services throughout their lifecycle. Providing the correct information at the right time leads to a smarter and more efficient business model.